

THE ART OF ECONOMIC DEVELOPMENT

INNOVATIVE PARTNERSHIPS BETWEEN ECONOMY AND PHILANTHROPY

Wednesday, 28th March 2018

Hilti Corporation
Feldkircher Strasse 100
9494 Schaan, Liechtenstein

liechtenstein-dialogue.com

Initiated by



Host/Strategic Partner



Strategic Partners



Media Partner



SUSTAINABLE CHANGE BY ECONOMIC DEVELOPMENT

Lack of economic opportunities at the bottom of the income pyramid, climate change, migration, poor education and healthcare, supply shortages and rural de-population are challenges of our time. Governments, NGOs, foundations and businesses cannot solve them in isolation. Cooperations must be established, new approaches developed and synergies achieved, in order to meet the UN Sustainable Development Goals (SDGs).

Help for self-help, sustainability and market-based approaches are buzzwords that are often heard in the world of international development and philanthropy. While donations may temporarily reduce the suffering of those affected, they do not lead to a lasting change in their economic situation. Only if philanthropy is combined with economic development, the wellbeing of a community can truly be improved. But which criterias are required to make such projects successful?

The first LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT brings together players in the field of international development, philanthropy, social investment and business, and shows the importance of financially sustainable solutions and collaborations between the stakeholders. This event will feature top speakers, and will highlight examples of innovative approaches to international development, including the

Smiling Gecko project, explore various perspectives, and discuss challenges and opportunities stemming from the SDGs.

The LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT will take place at the Hilti Foundation's convention center in Schaan, Liechtenstein. The Principality of Liechtenstein has a long tradition of philanthropy: the small country is home to numerous foundations and international companies, an ideal place to develop, trigger and implement new approaches in philanthropy and business.

The LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT offers you an opportunity to actively participate in the conversation on key issues in the fields of sustainable development, philanthropy and Corporate Social Responsibility; exchange ideas with leading practitioners and broaden your network.

We are very pleased to welcome you to this exciting event.

With kind regards

Hannes Schmid
Founder Smiling Gecko and
LIECHTENSTEIN DIALOG FOR DEVELOPMENT

SPEAKERS



Egbert Appel
Chairman, Hilti Foundation



Dr. Julia Balandina Jaquier
Advisor, Author and
Impact Investor



Dr. Aurelia Frick
Minister of Foreign Affairs, Justice
and Culture, Liechtenstein



Dr. Michael Fürst
Head of CR Strategy and
Innovation, Novartis



Michael Gerber
Ambassador, Special Envoy for Glo-
bal Sustainable Development, FDFA



Prof. Dirk E. Hebel
Karlsruher Institute of Technology



Dr. Iris Henseler Stierlin
Zurich University of
Teacher Education



Oliver Karius
Partner, LGT Impact



Zhihan Lee
CEO, BagoSphere



Barbara Lüthi
Journalist, Moderator of „Club“
SRF-DRS



Arvind Narula
Chairman and Founder,
Urmatt Group



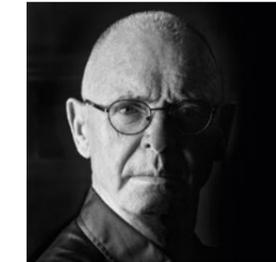
**Princess Tessy of
Luxembourg**
Director, Vice Impact



Natasha Müller
Family Office Principal and
Impact Investor



Dr. Philipp Rösler
CEO, Hainan Cihang
Charity Foundation



Hannes Schmid
Founder, Smiling Gecko



Antonis Schwarz
Founder, Guerrilla Foundation
and Impact Investor



Dr. Peter A. Wuffli
Founder and President of
Board of trustees of the
Elea Foundation

PROGRAM

WEDNESDAY, 28TH MARCH 2018

08:30	Registration, Coffee and Tea	12:00	Testimonial From the slums to Chef de Cuisine Mariya Un Noun , Chef, Farmhouse Smiling Gecko
09:00	Welcome Hannes Schmid , Founder, Smiling Gecko Egbert Appel , Chairman, Hilti Foundation Framing by the Event Moderator Barbara Lüthi , Journalist, Moderator of the „Club“ SRF-DRS	12:15	Flying Lunch with Specialties from Cambodia (by Mariya Un Noun)
09:20	Welcome speech Dr. Aurelia Frick , Minister of Foreign Affairs, Justice and Culture, Liechtenstein	13:15	Panel How can new Partnerships between Governments, NGOs, Economy and Societies be shaped? Michael Gerber , Ambassador, Special Envoy for Global Sustainable Development, FDFA Dr. Philipp Rösler , CEO, Hainan Cihang Charity Foundation Hannes Schmid , Founder, Smiling Gecko Dr. Peter A. Wuffli , Founder and President of Board of trustees of the Elea Foundation Moderator: Barbara Lüthi
09:40	Keynote UN Sustainable Development Goals (SDGs): „An Agenda of Opportunities“ Michael Gerber , Ambassador, Special Envoy for Global Sustainable Development, FDFA	14:00	Feedback Session/Discussion
10:10	Networking Break	14:15	Keynote Role of Businesses in Reaching the UN SDGs Dr. Michael Fürst , Head of CR Strategy and Innovation, Novartis
10:30	Panel Millennials' Views on Business and Society Zhihan Lee , CEO, BagoSphere Princess Tessa of Luxembourg , Director, Vice Impact Natasha Müller , Family Office Principal and Impact Investor Antonis Schwarz , Founder, Guerrilla Foundation and Impact Investor Moderator: Dr. Julia Balandina Jaquier , Advisor, Author and Impact Investor	15:00	Networking Break
11:10	Case Study From Passion to Sustainability - Smiling Gecko Hannes Schmid , Founder, Smiling Gecko Interview Successful Economic Partnership between Economy & Philanthropy Prof. Dirk E. Hebel , Karlsruhe Institute of Technology Dr. Iris Henseler Stierlin , Zurich University of Teacher Education	15:30	Case Study Examples of Successful Impact Investments and Lessons Learned Oliver Karius , Partner, LGT Impact
		16:00	Keynote Through Business to Impact Arvind Narula , Chairman and Founder, Urmatt Group
		16:45	Summary and Closing Remarks
		17:00	Networking Apéro

WHY JOIN

Understand how global trends shape the future of businesses, philanthropy and society

Explore strategies that address acute social and environmental issues using market-based approaches

Discuss challenges and opportunities of driving the social impact of your organization in a financially-sustainable way

Join the network of business and philanthropic leaders contributing to the UN Sustainable Development Goals and get insight of innovative peer strategies

Get inspired by top speakers and contribute to the conversation on the new paradigm of international development

Mariya Un Noun will support the catering team at the Hilti Foundation and prepare a variety of specialties from Cambodia.

Mariya Un Noun is 27 years old and has two small children. She grew up in the slums just outside Phnom Penh. Even as a small child, she had to work hard to support her mother and her five siblings, in a textile factory for \$30 a month. That's why she had to quit her studies after only three years. Hannes Schmid discovered her and hired as a cook at Smiling Gecko in 2014.

Her talent got noticed and that enabled her to get an apprenticeship at the hotel management school in Lucerne. After her return, she was able to further refine what she had learned and after another visit to Switzerland at the Widder Hotel in Zurich, she was able to enjoy a training with Frank Giovannini at the Restaurant de l'Hôtel de Ville in Crissier. In the meantime three dishes of Mariya are offered at the Widder Hotel!

Today, Mariya works as a chef for the Cambodian cuisine at Farmhouse Smiling Gecko. With much enthusiasm, she already passes on her knowledge to her team. By training and working at Smiling Gecko, Mariya is able to provide her children with a good school education.

Before the Flying Lunch, Mariya will talk about her eventful life. Let yourself be inspired and pampered by Mariya's wonderful cooking!



PARTNERS

Initiator



To support the low-income families and children in Cambodia, Smiling Gecko pursues an innovative, systemic approach, aimed at sustainable improvement of living conditions within a community. Since the beginning of 2014, Smiling Gecko's vision has been to build a holistic cluster platform, with projects in agriculture, tourism, crafts and schooling, which provide training opportunities and create sustainable jobs. The economic surplus from the financially-sustainable projects is channeled to finance the school, providing access to quality education to local children. This creates an effective model of a well-functioning rural community, which provides education, decent work and sustainable income to all its members.

Smiling Gecko
Luegislandstrasse 105, 8051 Zürich
+41 44 321 67 70, www.smilinggecko.ch

Host und Strategic Partner



The Hilti Foundation was established in 1996 as a charitable organization by the Martin Hilti Family Trust. Since 2007, the Hilti Foundation has been a joint institution of the Martin Hilti Family Trust and the Hilti Group, which contributes two percent of the annual consolidated earnings to the Foundation's budget.

The slogan „We build a better future“ underlines the fact that the Foundation supports activities and projects focusing on social development, education and science around the globe. The Hilti Foundation wants to empower people to lead a better, autonomous and independent life.

Hilti Headquarters, Feldkircherstrasse 100
9494 Schaan, Liechtenstein
+423 234 22 82, www.hiltifoundation.org

Strategic Partners



MINISTERIUM FÜR ÄUSSERES
DES FÜRSTENTUMS LIECHTENSTEIN

International Solidarity is deeply anchored in Liechtenstein's Society and is reflected in the Government's foreign policy priorities. As a part of the international community, Liechtenstein contributes to the improvement of livelihoods in developing countries. The Liechtenstein Development Service LED is part of the State's commitment and plays a significant role. Cooperation with the Private Sector and Philanthropy is important to us.

Ministerium für Äusseres des
Fürstentums Liechtenstein, Regierungsgebäude
Peter-Kaiser-Platz 1, 9490 Vaduz, Liechtenstein
+423 236 61 11, www.regierung.li



LGT is a leading international private banking and asset management group, which has been owned by the Princely Family of Liechtenstein for over 80 years. As at 30.06.2017, LGT managed assets of CHF 181.0 billion (USD 188.9 billion) for high net worth individuals and institutional investors. LGT is convinced that companies not only have the responsibility to create long-term value for their customers, owners and employees, but also for society and the environment.

LGT Bank AG, Herrengasse 12, 9490 Vaduz,
Liechtenstein, +423 235 11 22, www.lgt.com



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PwC Schweiz
Birchstrasse 160, 8050 Zürich
+41 58 792 44 00, www.pwc.ch



The Jansen PrimeSteps Foundation, based on the principle of „help for self-help“, provides impetus for projects that have the potential to develop and multiply independently for the benefit of people. The support is consistently based on entrepreneurial principles and in the expectation that a project can become self-supporting. The Jansen PrimeSteps Foundation has helped the model cluster project of Smiling Gecko Cambodia since the project started in 2014. The foundation founder and entrepreneur Dr. Gerhard Jansen is an active member of the Advisory board of Smiling Gecko Switzerland.

Jansen PrimeSteps Foundation
Kramgasse 5, 3011 Bern
+41 31 312 60 20, www.primesteps.ch

Media Partner



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Ringier AG
Dufourstrasse 23, 8008 Zürich, Schweiz
+41 44 259 68 39, www.ringier.com



LIECHTENSTEIN
DIALOGUE FOR DEVELOPMENT
INITIATED BY SMILING GECKO

liechtenstein-dialogue.com

LOCATION

Hilti Corporation
Feldkircher Strasse 100
9494 Schaan
Liechtenstein

CONCEPT AND CONTENT

Alain Biner
biner@smilinggecko.ch
+41 44 321 67 70

CONTACT

Liechtenstein Dialogue
for Development
c/o Verein Smiling Gecko
Luegislandstrasse 105
8051 Zürich
info@liechtenstein-dialogue.com