



LIECHTENSTEIN
DIALOGUE FOR DEVELOPMENT
INITIATED BY SMILING GECKO

BUSINESS AS A FORCE FOR GOOD

BUSINESS STRATEGIES THAT COMBINE COMMERCIAL AND SOCIETAL VALUE

Tuesday 27th March 2018

Hilti Corporation
Feldkircher Strasse 100
9494 Schaan, Liechtenstein

liechtenstein-dialogue.com

Initiated by



Host/Strategic Partner



Strategic Partner



Medienpartner



SUSTAINABLE CHANGE BY ECONOMIC DEVELOPMENT

Lack of economic opportunities at the bottom of the income pyramid, climate change, migration, poor education and healthcare, supply shortages and rural de-population are challenges of our time. Governments, NGOs, foundations and businesses cannot solve them in isolation. Cooperations must be established, new approaches developed and synergies achieved, in order to meet the UN Sustainable Development Goals (SDGs).

Help for self-help, sustainability and market-based approaches are buzzwords that are often heard in the world of international development and philanthropy. While donations may temporarily reduce the suffering of those affected, they do not lead to a lasting change in their economic situation. Only if philanthropy is combined with economic development, the wellbeing of a community can truly be improved. But which criterias are required to make such projects successful?

The first LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT brings together players in the field of international development, philanthropy, social investment and business, and shows the importance of financially sustainable solutions and collaborations between the stakeholders. The DIALOGUE will consist of two events – an intimate gathering of leading European CEOs in the afternoon of April 27th, and a full-day conference for a broader set of players on April 28th. The two events will feature top

speakers, and will highlight examples of innovative approaches to international development, including the Smiling Gecko project, explore various perspectives, and discuss challenges and opportunities stemming from the SDGs.

The LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT will take place at the Hilti Foundation's convention center in Schaan, Liechtenstein. The Principality of Liechtenstein has a long tradition of philanthropy: the small country is home to numerous foundations and international companies, an ideal place to develop, trigger and implement new approaches in philanthropy and business.

The LIECHTENSTEIN DIALOGUE FOR DEVELOPMENT offers you an opportunity to actively participate in the conversation on key issues in the fields of sustainable development, philanthropy and Corporate Social Responsibility; exchange ideas with leading practitioners and broaden your network.

We are very pleased to welcome you to these exciting events.

With kind regards

Hannes Schmid
Founder Smiling Gecko and
LIECHTENSTEIN DIALOG FOR DEVELOPMENT

SPEAKERS



Dr. Julia Balandina Jaquier
Advisor, Author and
Impact Investor



Adrian Enthoven
Executive Chairman,
Yellowwoods



Dr. Aurelia Frick
Minister of Foreign Affairs,
Justice and Culture,
Liechtenstein



Dr. Michael Fürst
Head of CR Strategy and
Innovation, Novartis



Michael Gerber
Ambassador, Special Envoy
for Global Sustainable
Development, FDFA



Holger Greif
Partner, Head Digital
Transformation & CDO, PwC



Michèle Hilti
Managing Director,
Hilti Foundation



Leslie Johnston
Executive Director,
C&A Foundation



Zhihan Lee
CEO, BagoSphere



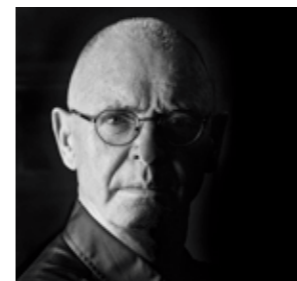
**S.D. Prince Maximilian
of Liechtenstein**
CEO, LGT Group



**Princess Tessy of
Luxembourg**
Director, Vice Impact



Natasha Müller
Family Office Principal and
Impact Investor



Hannes Schmid
Founder, Smiling Gecko



Antonis Schwarz
Founder, Guerrilla Foundation
and Impact Investor



Christina Ulardic
Director, Swiss Re Corporate
Solutions



Marc Walder
CEO, Ringier



Urs Wietlisbach
Co-Founder, Partners Group
and PG Impact

PROGRAM

TUESDAY 27TH MARCH 2018

14:15	Registration, coffee and tea	17:40	Welcome from the Liechtenstein Government Dr. Aurelia Frick , Minister of Foreign Affairs, Justice and Culture, Liechtenstein
15:00	Welcome Hannes Schmid , Founder, Smiling Gecko Michèle Hilti , Managing Director, Hilti Foundation Framing by the Event Moderator Dr. Julia Balandina Jaquier , Advisor, Author and Impact Investor		Reflection The UN Sustainable Development Goals – A Unique Opportunity for Liechtenstein and the World S.D. Prince Maximilian of Liechtenstein , CEO, LGT Group
15:20	Fireside Chat How Megatrends and Sustainable Development Agenda Shape the Future of Business Michael Gerber , Ambassador, Special Envoy for Global Sustainable Development, FDFA Holger Greif , Partner, Head Digital Transformation & CDO, PwC	18:15	Panel Millennials' Views on Business and Society Zihhan Lee , CEO, BagoSphere Princess Tessa of Luxembourg , Director, Vice Impact Natasha Müller , Family Office Principal and Impact Investor Antonis Schwarz , Founder, Guerrilla Foundation and Impact Investor
15:50	Case Study Impact at the Core of a Family Business Adrian Enthoven , Executive Chairman, Yellowwoods	19:00	Case Study From Handouts to Holistic Development Models: Smiling Gecko Hannes Schmid , Founder, Smiling Gecko Introduction Marc Walder , CEO, Ringier
16:20	Panel Business as a Force for Good – Approaches, Experiments & Lessons Learned Dr. Michael Fürst , Head of CR Strategy and Innovation, Novartis Leslie Johnston , Executive Director, C&A Foundation Christina Ulardic , Director, Swiss Re Corporate Solutions Urs Wietlisbach , Co-Founder, Partners Group and PG Impact	19:50	Feedback Session/Discussion
17:10	Tea break (finger food)	20:10	Closing Words by Hannes Schmid and Julia Balandina Jaquier followed by Cocktail and Networking Dinner (with Cambodian delights by Mariya)

WHY JOIN

Understand how global trends shape the future of businesses, philanthropy and society

Explore strategies that address acute social and environmental issues using market-based approaches

Discuss challenges and opportunities of driving the social impact of your organization in a financially-sustainable way

Join the network of business leaders contributing to the UN Sustainable Development Goals and get insight of innovative peer strategies

Get inspired by top speakers and contribute to the conversation on the new paradigm of international development

Mariya Un Noun will support the catering team at the Hilti Foundation and prepare a variety of specialties from Cambodia.

Mariya Un Noun is 27 years old and has two small children. She grew up in the slums just outside Phnom Penh. Even as a small child, she had to work hard to support her mother and her five siblings, in a textile factory for \$30 a month. That's why she had to quit her studies after only three years. Hannes Schmid discovered her and hired as a cook at Smiling Gecko in 2014.

Her talent got noticed and that enabled her to get an apprenticeship at the hotel management school in Lucerne. After her return, she was able to further refine what she had learned and after another visit to Switzerland at the Widder Hotel in Zurich, she was able to enjoy a training with Frank Giovannini at the Restaurant de l'Hôtel de Ville in Crissier. In the meantime three dishes of Mariya are offered at the Widder Hotel!

Today, Mariya works as a chef for the Cambodian cuisine at Farmhouse Smiling Gecko. With much enthusiasm, she already passes on her knowledge to her team. By training and working at Smiling Gecko, Mariya is able to provide her children with a good school education.

Before the Dinner, Mariya will talk about her eventful life. Let yourself be inspired and pampered by Mariya's wonderful cooking!



PARTNERS

Initiator



To support the low-income families and children in Cambodia, Smiling Gecko pursues an innovative, systemic approach, aimed at sustainable improvement of living conditions within a community. Since the beginning of 2014, Smiling Gecko's vision has been to build a holistic cluster platform, with projects in agriculture, tourism, crafts and schooling, which provide training opportunities and create sustainable jobs. The economic surplus from the financially-sustainable projects is channeled to finance the school, providing access to quality education to local children. This creates an effective model of a well-functioning rural community, which provides education, decent work and sustainable income to all its members.

Smiling Gecko
Luegislandstrasse 105, 8051 Zürich
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Host und Strategic Partner



The Hilti Foundation was established in 1996 as a charitable organization by the Martin Hilti Family Trust. Since 2007, the Hilti Foundation has been a joint institution of the Martin Hilti Family Trust and the Hilti Group, which contributes two percent of the annual consolidated earnings to the Foundation's budget.

The slogan „We build a better future“ underlines the fact that the Foundation supports activities and projects focusing on social development, education and science around the globe. The Hilti Foundation wants to empower people to lead a better, autonomous and independent life.

Hilti Headquarters, Feldkircherstrasse 100
9494 Schaan, Liechtenstein
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Strategic Partner



MINISTERIUM FÜR ÄUSSERES
DES FÜRSTENTUMS LIECHTENSTEIN

International Solidarity is deeply anchored in Liechtenstein's Society and is reflected in the Government's foreign policy priorities. As a part of the international community, Liechtenstein contributes to the improvement of livelihoods in developing countries. The Liechtenstein Development Service LED is part of the State's commitment and plays a significant role. Cooperation with the Private Sector and Philanthropy is important to us.

Ministerium für Äusseres des
Fürstentums Liechtenstein, Regierungsgebäude
Peter-Kaiser-Platz 1, 9490 Vaduz, Liechtenstein
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LGT is a leading international private banking and asset management group, which has been owned by the Princely Family of Liechtenstein for over 80 years. As at 30.06.2017, LGT managed assets of CHF 181.0 billion (USD 188.9 billion) for high net worth individuals and institutional investors. LGT is convinced that companies not only have the responsibility to create long-term value for their customers, owners and employees, but also for society and the environment.

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The Jansen PrimeSteps Foundation, based on the principle of „help for self-help“, provides impetus for projects that have the potential to develop and multiply independently for the benefit of people. The support is consistently based on entrepreneurial principles and in the expectation that a project can become self-supporting. The Jansen PrimeSteps Foundation has helped the model cluster project of Smiling Gecko Cambodia since the project started in 2014. The foundation founder and entrepreneur Dr. Gerhard Jansen is an active member of the Advisory board of Smiling Gecko Switzerland.

Jansen PrimeSteps Foundation
Kramgasse 5, 3011 Bern
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Medienpartner



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Ringier is a diversified media enterprise operating in 19 countries and employing some 7,300 people. Established in 1833, Ringier today operates media brands in the print, TV, radio, online and mobile arenas. The company also runs successful publishing, entertainment and internet businesses. Now in operation for more than 180 years, Ringier is noted for its pioneering spirit and individuality and is committed to independence, freedom of expression and diversity of information. Ringier is a family-owned company whose headquarters are in Zurich.

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LOCATION

Hilti Corporation
Feldkircher Strasse 100
9494 Schaan
Liechtenstein

CONCEPT AND CONTENT

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